

2014 台越貿易與投資關係雙邊合作研討會

2014 Trade and Investment Relationship between Taiwan and Vietnam

研討會日期：104 年 4 月 24 日(四)~ 104 年 4 月 25 日(五)

Date: April 24th - 25th, 2014

研討會地點：國立臺中教育大學求真樓-音樂廳(K101)

Location: National Taichung University of Education (NTCU), Room: K101

研討會辦理單位：

指導單位：行政院國家科學委員會

主辦單位：國立臺中教育大學管理學院、國際企業學系

協辦單位：中華國際經貿研究學會

Supervised Institution: National Science Council

Host Institution: College of Management & Department of International Business, NTCU

Sponsorship Institution: Chung-Hua International Trade Association

研討會台灣與會學者 (Taiwanese Academic Attendants):

1. 楊思偉 博士 (國立臺中教育大學校長)
Szu-Wei Yang (Professor, President of National Taichung University of Education, Taiwan)
2. 黃位政 博士 (國立臺中教育管理學院院長)
Wei Jeng Huang (Professor, Dean of College of Management, National Taichung University of Education, Taiwan)
3. 胡聯國 博士 (國立臺中教育管理學院院長)
Len-Kuo Hu (Professor, Department of International Business, National Chengchi University, Taiwan)
4. 龔昶元 博士 (國立臺中教育大學國際企業學教授兼系主任)
Chaang-Yung Kung (Professor, Director of Department of International Business, National Taichung University of Education, Taiwan)
5. 陳坤銘 博士 (國立政治大學國際經營與貿易學系教授)
Kun-Ming Chen (Professor, Department of International Business, National Chengchi University, Taiwan)
6. 蔡孟佳 博士 (國立政治大學國際經營與貿易學系副教授)
Meng-Chia Tsai (Associate Professor, Department of International Business, National Chengchi University, Taiwan)
7. 楊雅博 博士 (國立高雄大學經營管理研究所教授兼所長)
Ya-Po Yang (Professor, Director of National University of Kaohsiung, Institute of Business and Management)
8. 江怡蓀 博士 (逢甲大學國際貿易學教授兼系主任)
Yi-Chein Chiang (Professor, Director of Department of International Trade, Feng Chia University, Taiwan)
9. 林育秀 博士 (國立高雄應用科技大學金融學系副教授)
Yu-Hsiu Lin (Associate Professor, Department of Finance, National Kaohsiung

- University of Applied Sciences, Taiwan)
10. 許可達 博士 (國立臺中教育大學國際企業學系副教授)
 11. Ker-Tah Hsu (Associate Professor, Department of International Business, National Taichung University of Education, Taiwan)
賴志松 博士 (國立臺中教育大學國際企業學系助理教授)
 12. Chih-Sung Lai (Assistant Professor, Department of International Business, National Taichung University of Education, Taiwan)
 13. 謝銘元 博士 (國立臺中教育大學國際企業學系助理教授)
Ming-Yuan Hsieh (Assistant Professor, Department of International Business, National Taichung University of Education, Taiwan)
 14. 林家慶 博士 (國立臺中科技大學國際貿易學系助理教授)
Chia-Ching Lin (Assistant Professor, Department of International Trade, National Taichung University of Science and Technology, Taiwan)
 15. 吳菊華 博士 (元智大學管理學院助理教授)
Chu-Hua Wu (Assistant Professor, College of Management, Yuan Ze University, Taiwan)
 16. 蔡宗秀 博士 (國立高雄大學應用經濟系助理教授)
Tsung-Hsiu Tsai (Department of Applied Economics, National University of Kaohsiung, Taiwan)

研討會越南與會學者 (Vietnam Academic Attendants):

1. Prof. Dr. Ha Van Hoi, Dean, Faculty of International Economics and Business, VNU University of Economics and Business
2. Dr. Nguyen Quoc Viet, Associate Dean, Faculty of Development Economics, VNU University of Economics and Business
3. Dr. Nguyen Anh Thu, Associate Dean, Faculty of International Economics and Business, VNU University of Economics and Business
4. Dr. Bui Dai Dung, Director of Department of Public Policy, Faculty of Development Economics, VNU University of Economics and Business
5. Dr. Pham Quynh Anh, Faculty of Development Economics, VNU University of Economics and Business
6. MA Nguyen Thi Minh Phuong, Faculty of International Economics and Business, VNU University of Economics and Business
7. Mrs. Le Nu Quynh Nga, Office of R&D, VNU Ha noi
8. Mrs. Tran Thi Huyen, Office of Planning and Finance, VNU Ha noi

研討會主題(Academic Issues) :

1. Taiwan's Foreign Direct Investment in manufacturing in Vietnam
2. Role of Taiwan's FDI on the development of service sector in Vietnam
3. Impact assessment of Taiwanese FDI firms on local economic development: a perception survey.
4. Environmental Impacts of Vietnam-Taiwan trade and investment: cost and benefit analysis and policy implications
5. Labor Skills and Knowledge for Greater Growth and Attraction of Taiwanese FDI firms in Vietnam
6. Contribution of Taiwan's FDI firms on sustainable development in Vietnam.
7. Other Related with the international trade issues.

8. Other Related with the international management issues.

研討會投稿議程：

2014 台越貿易與投資關係雙邊合作研討會 2014 Trade and Investment Relationship between Taiwan and Vietnam		
議程(Schedule)		
研討會日期：104 年 4 月 24 日(四)~ 104 年 4 月 25 日(五) Date: April 24th - 25th , 2014 研討會地點：國立臺中教育大學求真樓-音樂廳(K101) Location: National Taichung University of Education (NTCU), Room: K101		
研討會日期：104 年 4 月 24 日(四)		
時間 (Time)	活動內容(Activities)	地點(Venue)
10:00 10:30	報到(Registration)	求真樓 1F 大廳
10:30 11:50	開幕式(Opening Ceremony) 大會主席(Chairperson)： 楊思偉教授(國立台中教育大學校長) Szu-Wei Yang (Professor, President of National Taichung University of Education, Taiwan) 會議共同主席(Co-Chairperson)： Prof. Dr. Ha Van Hoi, Dean, Faculty of International Economics and Business, VNU University of Economics and Business 主持人(Moderator)： 黃位政 博士 (國立臺中教育管理學院院長) Wei Jeng Huang (Professor, Dean of College of Management, National Taichung University of Education, Taiwan)	求真樓 1F 音樂廳 【K101】
11:50 12:00	與會學者合照及(Group photos)	求真樓門口及 1F 廣場
12:00 13:30	午餐 (Lunch)	求真樓 1F 大廳
13:30 14:50	專題演講一(Keynote Speech I) Prof. Dr. Ha Van Hoi, Dean, Faculty of International Economics and Business, VNU University of Economics and Business 胡聯國 博士 (國立臺中教育管理學院院長) Len-Kuo Hu (Professor, Department of International Business, National Chengchi University, Taiwan)	求真樓 1F 音樂廳 【K101】
14:50 15:00	中間休息、茶敘(Tea Break)	求真樓 1F 音樂廳 【K101】
15:00 16:00	專題演講二(Keynote Speech II) Dr. Nguyen Quoc Viet, Associate Dean, Faculty of Development Economics, VNU University of Economics and Business 葉明水 (中華民國對外貿易發展協會副祕書長, TAIWAN)	求真樓 1F 音樂廳 【K101】

	Mr. Walter M. S. Yeh (Executive Vice President, Taiwan External Trade Development Council (TAITRA), Taiwan)	
18:00 20:00	晚宴(Welcome Dinner)	陸園餐廳
研討會日期：104 年 4 月 25 日(五)		
9:00 11:30	First Presented Subjects ● Taiwan's Foreign Direct Investment in manufacturing in Vietnam ● Role of Taiwan's FDI on the development of service sector in Vietnam ● Impact assessment of Taiwanese FDI firms on local economic development: a perception survey. (Location: To Be Announced)	Second Presented Subjects ● Environmental Impacts of Vietnam-Taiwan trade and investment: cost and benefit analysis and policy implications ● Labor Skills and Knowledge for Greater Growth and Attraction of Taiwanese FDI firms in Vietnam ● Contribution of Taiwan's FDI firms on sustainable development in Vietnam. (Location: To Be Announced)
11:30 12:00	Third Presented Subjects ● Other Related with the international trade issues. ● Other Related with the international management (Location: To Be Announced)	綜合討論與閉幕(Discussion and closing) 主持人(Moderator)： 黃位政 博士 (國立臺中教育管理學院院長) Wei Jeng Huang (Professor, Dean of College of Management, National Taichung University of Education, Taiwan)
		求真樓 1F 音樂廳 【K101】

研討會投稿說明：

1. 本研討會只接受英文稿件。投稿者需以採摘要或全文審查方式，全文以不超過 5 頁為原則，投稿格式請參考格式說明或下載投考格式參考檔案。本研討會將進行論文實質審查，凡接受稿件均收錄於 ISBN 之正式論文集內。
2. 本研討會以國際研討會方式舉行，論文發表分為國內及國際場次，國際場次論文須以英文撰寫並以英文進行口頭報告。
3. 論文投稿請以 word 編輯，並以"論文題目（作者姓名）"為檔名，於截稿日前上傳投稿。
4. 進一步研討會投稿格式及投稿相關資訊請參閱附檔，歡迎業界踴躍投稿，實務個案格式不拘。

研討會重要時程：

論文投稿截稿時間：2014 年 4 月 10 日（星期四）

審稿接受通知時間：2014 年 4 月 11 日（星期四）

相關網址：<http://ntcuib.dah.com.tw/news-cont.php?Key=245>

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